

## GAT MONTHLY MEMBERSHIP PROGRESS REPORT

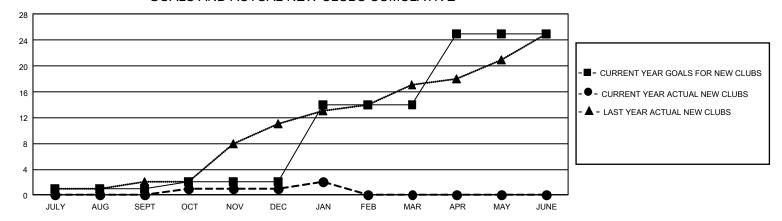
Results as of: 1/31/2022

## GMT Constitutional Area 7, Group A

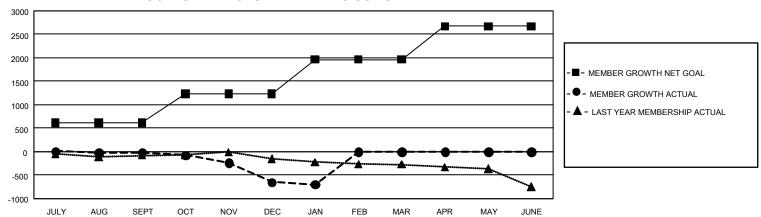
REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

| Clubs                 |               |           |               | Members               |                         |                         |  |
|-----------------------|---------------|-----------|---------------|-----------------------|-------------------------|-------------------------|--|
| RESULTS FOR 2021-2022 |               |           |               | RESULTS FOR 2021-2022 |                         |                         |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER ME            | MBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED MEMBERS<br>ACTUAL (including<br>transfers) |
| JULY/AUG/SEPT         | 3             | 0         | 12            | JULY/AUG/SEPT         | 618                     | 628                     | 548  |
| OCT/NOV/DEC           | 3             | 1         | 4             | OCT/NOV/DEC           | 612                     | 485                     | 1,041  |
| JAN/FEB/MAR           | 36            | 1         | 6             | JAN/FEB/MAR           | 732                     | 169                     | 185  |
| APR/MAY/JUNE          | 33            | 0         | 0             | APR/MAY/JUNE          | 713                     | 0                       | 0  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE



## GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 22 |       | 497 CLUBS OF 1,187 ADDED 1<br>OR MORE NEW MEMBERS | GENDER DISTRIBUTION                 |                 |  |
|-------------------|-------|---|-------------------------------------|-----------------|--|
|                   |       |   | MALE                                | 14,597 (63.43%) |  |
|                   |       |   | FEMALE                              | 8,413 (36.56%)  |  |
| DROPPED MEMBERS   |       |   | NON BINARY                          | 1 (0.00%)       |  |
| DECEASED          | 185   |   | PREFER NOT TO ANSWER                | 1 (0.00%)       |  |
| CLUB CANCELLED    | 5     |   | TOTAL FAMILY UNIT MEMBERS           | 3,659           |  |
| OTHER             | 1,584 | CLICK HERE FOR                                    |                                     |                 |  |
| TOTAL             | 1,774 | CUMULATIVE MEMBERSHIP DATA                        | FAMILY MEMBERS PAYING HALF DUES 1,8 |                 |  |